

51st Academy of Country Music Awards Live Call CONTEST RULES

1. Eligibility.

- (a) No purchase necessary to enter or win.
- (b) The **Skype Live Studio ACM Radio Row Live Call Contest** is open to U.S. residents, 18 years of age or older, except employees of **Alpha Media, Skype Live Studio, co-sponsors**, (collectively, the "Sponsors"), other television and radio stations in the **Portland and Southwest Washington metro area** Designated Market Area, and their affiliates, subsidiaries, advertising or promotion agencies (if any), members of their respective families or persons living in the same household. This Promotion is subject to all applicable federal, state, and local laws and regulations. Void outside the United States and where prohibited.
- (c) **Must be 18 years or older to participate.** Viewers are eligible to win a **Skype Live Studio** contest only once every sixty (60) days. Viewers are eligible to win a prize valued at \$600.00 or more only once every six months.
- (d) **Participants must hold valid photo ID and present at the time of winning.**

2. Entry.

- (a) The Contest will begin on **March 21, 2016** and end on **March 25, 2016**. The deadline for entries is **March 25 2016, 5pm PDT**.
- (b) To participate in the Contest, **you must add SkypeLiveStudio as a contact on the Skype program: either on your Skype application on your computer or on your smart phone.**
- (c) **Only one entry per person; either on your computer or smart phone.**
- (d) Sponsors are not responsible for technical or computer failures, errors or data loss of any kind, lost or unavailable Internet connections, failed, incomplete, garbled or deleted computer or network transmissions, inability to access any website or online service, any other error or malfunction, late, lost, illegible or misdirected entries, or for printing errors in any advertisement, entry form or the rules. Entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider, or other organization that is responsible for assigning the email address or the domain associated with the submitted email address.

By use of this website and by entering the Contest, you agree to the Station's Web Site Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at: skypelivestudio.com. Entry deemed made by holder of e-mail account.

Sponsor is not responsible for telephone service outages, delays, equipment malfunctions, busy signals, hang-ups, errors or data loss of any kind, lost or unavailable connections, or failed, incomplete, garbled or deleted transmissions or voicemails or other technological difficulties that may prevent an individual from completing his/her telephone call, or for printing errors in any advertisement, entry form or the rules.

- (e) Entry materials that have been tampered with or altered are void. If the Sponsors determine, in their sole discretion, that there is any suspected or actual electronic tampering with the Contest or if technical difficulties compromise the integrity of the Contest, the Sponsors reserve the right to void the entries at issue and/or terminate the Contest and conduct a random drawing to award the prize among all eligible entries received as of the termination date. If the Contest is terminated due to tampering or technical difficulties prior to its expiration date, notice will be posted at skypelivestudio.com. If, for any reason, the Contest is not capable of running as planned, including tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsors which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, Sponsors reserve the right at their sole discretion to cancel, terminate, modify or suspend the Contest. Sponsors reserve the right to disqualify any entrant that tampers with the operation of the Contest or violates the Official Rules of the Contest.

3. Prizes and Odds of Winning.

- (a) (4) Prizes will be awarded. Prize includes: (1) approximately 2 minute live Skype video call with a musical artist visiting the ACMs Radio Row. Approximate retail value: \$100. Prizes will be awarded **on March 25 2016 and calls will take place on April 1 and 2 2016.**
- (b) (4) Winners will be selected. A final decision will be made by Skype Live Studio management deeming the most fitting entry submitted related to "question for a surprise artist at the ACM Awards," based on their definition of the qualifications. Only video submissions will be accepted.
- (c) Video Submissions must be no longer than 30 seconds in total length.
- (d) Winner will be contacted via the Skype ID on which they used to make the submission. If the qualifying entrant cannot be contacted within 24 hours of the competition closing, the Sponsor reserves the right to re-draw and select an alternate winner (and so on until a winner can be contacted who is able to accept the prize). The Sponsor reserves the right to award any prizes that are not claimed

- within 48 hours in future promotions conducted by the Sponsors.
- (e) If for some reason, the 51st ACM Awards is cancelled and/or rescheduled; Alpha Media and Skype Live Studio are not responsible for a substitution prize.

(c) **Odds of winning depend on number of entries**

- (c) **All prizes or prize certificates will be emailed or mailed to the winner.** Any prize or prize certificate not claimed within **5** days of winning will be forfeited by the winner. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and, therefore, winner assumes the risk of its arrival. Station is not responsible for the safe arrival of a prize or prize certificate.

4. Winner Selection and Notification.

- (a) Decisions of Station management with respect to the Contest are final.

- (a) (4) Winners will be selected. A final decision will be made by Skype Live Studio management deeming the most fitting entry submitted related to “question for a surprise artist at the ACM Awards,” based on their definition of the qualifications. Only video submissions will be accepted.

- (b) Video Submissions must be no longer than 30 seconds in total length.

- (c) Winner will be contacted via the Skype ID on which they used to make the submission. If the qualifying entrant cannot be contacted within 24 hours of the competition closing, the Sponsor reserves the right to re-draw and select an alternate winner (and so on until a winner can be contacted who is able to accept the prize). The Sponsor reserves the right to award any prizes that are not claimed within 48 hours in future promotions conducted by the Sponsors.

- (d) **Participants do not need to be present to win but must add Skype Live Studio as a Skype contact on their desktop application or their smart phone app.**

5. General.

- (a) Payment of all federal, state and local taxes is the sole responsibility of the winner and winners may receive an IRS Form 1099 or equivalent from Station.

- (b) By participating in the Contest, the winner or winners (or, in the case of a minor, their parent/legal guardian) agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Contest, and to sign a publicity release, affidavit of eligibility and release of liability prior to acceptance of the

prize. If a prize winner is a minor, prize may be awarded to the minor's parent or legal guardian. By accepting the prize, each winner grants to Sponsors the right to use the winner's name, voice, picture and/or likeness for purposes of advertising and publicity in any and all media now known or hereafter invented, without further permission or additional compensation (except where prohibited by law). All expenses on receipt and use of prize are the sole responsibility of winner. Winner, by acceptance of their prizes, agree to release Station, **Alpha Media, Skype Live Studio** and their advertising, promotion and production agencies and their respective parents and subsidiaries, shareholders, directors, employees, agents and representatives from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained directly or indirectly in connection with the receipt, ownership or use of the prize or while preparing for, participating in, and/or traveling to any Contest or prize-related activity.

- (c) Sponsors reserve the right to make changes in the rules of the contest which will become effective upon announcement. Sponsors are not responsible for errors in the rules, their announcements, or the offering or the administration of the Contest.
- (d) No prize transfers. Sponsors may substitute prizes for prizes of like value, in the Sponsors' sole discretion. Prizes may not be substituted or redeemed for cash. Offer subject to federal, state and local regulations and laws and is void where taxed, restricted or prohibited. By entering, participants agree to these rules and the decisions of the Sponsors.

6. Rules. For a copy of the Official Rules and/or list of winners, please send a stamped, self-addressed envelope by 3/18/18 to: Skype Live Studio 1211 SW 5th Ave 6th Fl, Portland, OR 97204

Sponsor: **Skype, Alpha Media**